

NAME OF THE PROGRAM / PROJECT

Original Name **KÖLNKICKT**
English Name **COLOGNEKICKS**

PROMOTING ORGANIZATION

Organization Name Kölnkickt
Institution Name Kölnkickt

PROGRAM / PROJECT AREA

- Information
- Participation-Voluntaries
- Prevention
- Socio-educational
- Artistic-cultural
- Integration
- Intercultural
- Others (specify):

DESCRIPTION OF THE ACTION (10 lines)

Colognekicks is the name of a organised multicultural streetfootball league. The project is aimed on young socially and educationally disadvantaged people in the ages from 13-18. The goal is the establishment of a network for offering attractive and social integrative leisure time activities. It is also a platform for young people who are using supports for the development of an own personality and who need an orientation in their social behavior. The activity is concentrated on neighborhoods with a big number of social problemes. There are similar acitvies in other German cities and it seems that also in other european cities streetfootball is an important action for reaching problematic aimgroups. Because of its it is the goal in future to build an european network.

KEY ELEMENTS

To use sports as a measure for integration, antidiscrimination and xenophobia

OBJECTIVES

an organised streetfootball league embedded in social orientated activities

METHODOLOGY

sports and campaigns

TARGET

Target ages for the project 13- 18
Typology of users (general, students, foreigners...) young disadvantaged people
Objective public (estimated amount of beneficiaries)

FINANCING

- Own
 With partners (specify who): sports associations on a national level, social organisations, youth centers
 Other sources (specify which ones): foundations

MANAGEMENT OF THE PROGRAMM / ACTION

- Own management
 Management with partners from other organizations (specify which ones): youth associations
 Management by other organizations (specify which ones): kölnkickt

ASSESSMENT

- No instruments/processes of assessment
 Instruments/processes of assessment (specify which ones):

Assessment results: changes of negative attitudes

OBSERVATIONS

CONTACT

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DATE BEGINNING OF THE PROJECT
DATE END OF THE PROJECT
DATE OF THE CARD 19/02/2007
DATE LAST ACTUALISATION 20/03/2007