

NAME OF THE PROGRAMM / PROJECT

Original Name **PLAJOVEBCN, PLA DIRECTOR DE LA POLÍTICA DE JOVENTUT 2006-2010 DE L'AJUNTAMENT DE BARCELONA**  
English Name **PLAJOVEBCN, YOUTH DIRECTION PLAN OF BARCELONA CITY COUNCIL YOUTH POLICIES FOR 2006-2010**

PROMOTING ORGANIZATION

Organization Name Regidoria de Joventut  
Institution Name Ajuntament de Barcelona,

DESCRIPTION OF THE ACTION

The Plajovebcn is the Youth Direction Plan of Barcelona city council youth policies for 2006-2010. The plan defines the strategic lines, the objectives, the acutation lines and the measures which have to be adopted by the municipal government in next four years. It is the end of the process "Projectejovebcn", a young people participation process. With this instrument the Youth Department put in the first place of th political agenda the programs and services which are addressed to young people in the city. The Direction Plan guides the youth policies of the different municipal agents which are working with young people or making policies for them.

KEY ELEMENTS

It is the Youth Direction Plan of Barcelona city council youth policies for 2006-2010.

OBJECTIVES

Strategic objective: young people emancipation, so it is, citizens which are able to build and to develop vital projects and to participate in collective projects.  
The strategic lines of this plan are: a/ To contribute to build a stronger and more free society, b/ To help young people to build freely their projects, c/ To improve the welfare and the quality of life of young people, d/ To work for a city which leads the defense of rights and liberty, and e/ To promote the values which form identity through the Catalan language and culture.  
It has 10 actuation axes: knowledge of reality, education-occupation, housing, participation, health, social cohesion, culture and young nights, consumption and tourism, soustainability and mobility and peace and fair globalisation.

METHODOLOGY

The Plajovebcn is the final product of a participation process of two years (2004-05). The final report document of the Youth Direction was based in the final document by the Projectejovebcn commission. This commission was composed by eight representatives for the working groups of the One Hundred Young People Council, and by eight representatives form the Barcelona Young Council. When the plan was accepted by the Young People Council and the Youth Department, it was presented in the city council plenary session and it was approved in October 2006.

TARGET

Target ages for the project from 15 to 29  
Typology of users (general, students...) general  
Objective public (estimated amount of beneficiaries) about 302.786 young people living in Barcelona.

#### FINANCING

- Own  
 With partners: Diputació de Barcelona, Secretaria General de Joventut de la Generalitat de Catalunya  
 Other sources:

#### MANAGEMENT OF THE PROGRAMM / ACTION

- Own management  
 Management with partners from other organizations: Barcelona Youth Council  
 Management by other organizations:

#### OBSERVATIONS

The plan has 10 actuation axes: knowledge of reality, education-occupation, housing, participation, health, social cohesion, culture and young nights, consumption and tourism, sustainability and mobility and peace and fair globalisation. It has 414 actuations and identifies the different municipal agents and services which execute them. The plan also defines the political and technical organs which make execution, follow-up, control and assessment.

Produced materials:

The complete content of the Plan is in the web pages: <http://www.bcn.es/projectejove> and <http://www.bcn.es/joventut>. A specific publication and a CD-Rom were also edited.

#### CONTACT

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DATE BEGINNING OF THE PROJECT  
DATE END OF THE PROJECT  
DATE OF THE CARD 12/01/2007  
DATE LAST ACTUALISATION 20/03/2007